



# Station Order Pace for Congress 2012

**Market:** Albuquerque

**Flight Dates:** Monday, September 24, 2012 to Sunday, September 30, 2012

Estimate ID

12032

**Contact:** Jim Giudicessi

**Email:** Jim.Giudicessi@krqe.com

**Phone:** 505-246-2222

**Fax:** 505-944-0259

**Direct:**

**KREZ-TV**

206968

jug 9/19/12

Program Name	DP	Days Length	Gross Rate	Mon Sep 24	Tue Sep 25	Wed Sep 26	Thu Sep 27	Fri Sep 28	Sat Sep 29	Sun Sep 30	Total
KRQE 5a News 5:00 AM 6:00 AM	EM	M-F 30	\$20.00 \$80.00	5 1	1	1		1			4
KRQE 6a News 6:00 AM 7:00 AM	EM	M-F 30	\$40.00 \$200.00	5 1	1	1	1	1			5
CBS This Morning 7:00 AM 9:00 AM	EM	M-F 30	\$30.00 \$150.00	5 1	1	1	1	1			5
Sunday 7a News 7:00 AM 8:00 AM	EM	Su 30	\$25.00 \$25.00	5						1	1
The Doctors 9:00 AM 10:00 AM	DT	M-F 30	\$30.00 \$30.00	5		1					1
Lets Make a Deal 10:00 AM 11:00 AM	DT	M-F 30	\$40.00 \$40.00	5			1				1
Price is Right 11:00 AM 12:00 PM	DT	M-F 30	\$100.00 \$100.00	5 1							1
KRQE Noon News 12:00 PM 12:30 PM	DT	M-F 30	\$75.00 \$75.00	5		1					1
Dr. Phil 3:00 PM 4:00 PM	EF	M-F 30	\$40.00 \$120.00	5	1		1	1			3
KRQE 4p News 4:00 PM 4:30 PM	EN	M-F 30	\$75.00 \$150.00	5 1		1					2
KRQE 4:30p News 4:30 PM 5:00 PM	EN	M-F 30	\$75.00 \$150.00	5		1	1				2
KRQE 5:30p News 5:30 PM 6:00 PM	EN	M-F 30	\$150.00 \$750.00	5 1	1	1	1	1			5

Suzanne Collins

**Media Strategies and Research**

1580 Lincoln Street, Suite 510, Denver, CO 80203

suzannel@mediastategies.com

Date/Time Sent: 9/19/2012 6:25:01 AM

KREZ-TV

Page 1 of 2



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## KREZ-TV

Program Name	DP	Days Length	Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
				Sep 24	Sep 25	Sep 26	Sep 27	Sep 28	Sep 29	Sep 30	
Jeopardy 6:00 PM 6:30 PM	PA	M-F 30	\$150.00 \$300.00	1				1			2
Wheel of Fortune 6:30 PM 7:00 PM	PA	M-F 30	\$175.00 \$175.00			1					1
KRQE 10p News 10:00 PM 10:35 PM	LN	M-F 30	\$250.00 \$1,000.00	1		1	1	1			4
Saturday 10p News 10:00 PM 10:35 PM	LN	Sa 30	\$150.00 \$150.00						1		1
Letterman 10:35 PM 11:35 PM	LF	M-F 30	\$50.00 \$100.00		1		1				2
<b>Station Gross Totals</b>				<b>8</b>	<b>8</b>	<b>8</b>	<b>8</b>	<b>7</b>	<b>1</b>	<b>1</b>	<b>41</b>

Suzanne Collins

**Media Strategies and Research**

1580 Lincoln Street, Suite 510, Denver, CO 80203

suzannel@mediastategies.com

Date/Time Sent: 9/19/2012 6:25:01 AM

KREZ-TV

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# Spot Manager: All, 09/24/12-09/30/12



Alt Order #	Advertiser	Order	Inv. Code (Bool)	Time Period	Length	Priority	Channel	Product	Estimate	Air Time	Ad-ID	Rate
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Date: 09/24/12

Station: KRQE

POL/Pace for	206968 LN M-F	10p-1035p	:30	P5	KREZ	PACE FOR 12032	\$250.00
POL/Pace for	206968 M-F KRQE New:KRQE News		:30	P5	KREZ	PACE FOR 12032	\$40.00
POL/Pace for	206968 M-F KRQE New:4p-430p		:30	P5	KREZ	PACE FOR 12032	\$75.00
POL/Pace for	206968 Price is Right	11a-12p	:30	P5	KREZ	PACE FOR 12032	\$100.00
POL/Pace for	206968 KRQE News 13	530p-6p	:30	P5	KREZ	PACE FOR 12032	\$150.00
POL/Pace for	206968 M-F 6p-630p	M-F 6p-630p	:30	P5	KREZ	PACE FOR 12032	\$150.00
POL/Pace for	206968 M-F KRQE New:KRQE News		:30	P5	KREZ	PACE FOR 12032	\$20.00
POL/Pace for	206968 CBS This Mornin	CBS Early S	:30	P5	KREZ	PACE FOR 12032	\$30.00
							<b>\$815.00</b>

**\$815.00**

Date: 09/25/12

Station: KRQE

POL/Pace for	206968 M-F 9a-10a	9a-10a	:30	P5	KREZ	PACE FOR 12032	\$30.00
POL/Pace for	206968 M-F KRQE New:430p-5p		:30	P5	KREZ	PACE FOR 12032	\$75.00
POL/Pace for	206968 KRQE News 13	530p-6p	:30	P5	KREZ	PACE FOR 12032	\$150.00
POL/Pace for	206968 David Letterman	1035p-1137p	:30	P5	KREZ	PACE FOR 12032	\$50.00
POL/Pace for	206968 M-F KRQE New:KRQE News		:30	P5	KREZ	PACE FOR 12032	\$20.00
POL/Pace for	206968 M-F KRQE New:KRQE News		:30	P5	KREZ	PACE FOR 12032	\$40.00
POL/Pace for	206968 Dr. Phil	3p-4p	:30	P5	KREZ	PACE FOR 12032	\$40.00
POL/Pace for	206968 CBS This Mornin	CBS Early S	:30	P5	KREZ	PACE FOR 12032	\$30.00

**\$435.00**

**\$435.00**

Date: 09/26/12

Station: KRQE

POL/Pace for	206968 M-F KRQE New:4p-430p		:30	P5	KREZ	PACE FOR 12032	\$75.00
POL/Pace for	206968 M-F 630p-7p	M-F 630p-7p	:30	P5	KREZ	PACE FOR 12032	\$175.00
POL/Pace for	206968 LN M-F	10p-1035p	:30	P5	KREZ	PACE FOR 12032	\$250.00
POL/Pace for	206968 M-F KRQE New:KRQE News		:30	P5	KREZ	PACE FOR 12032	\$20.00
POL/Pace for	206968 M-F KRQE New:KRQE News		:30	P5	KREZ	PACE FOR 12032	\$40.00
POL/Pace for	206968 CBS This Mornin	CBS Early S	:30	P5	KREZ	PACE FOR 12032	\$30.00
POL/Pace for	206968 M-F KRQE New:12p-1230p		:30	P5	KREZ	PACE FOR 12032	\$75.00
POL/Pace for	206968 KRQE News 13	530p-6p	:30	P5	KREZ	PACE FOR 12032	\$150.00

**\$815.00**

**\$815.00**

Date: 09/27/12

Station: KRQE

POL/Pace for	206968 David Letterman	1035p-1137p	:30	P5	KREZ	PACE FOR 12032	\$50.00
POL/Pace for	206968 CBS This Mornin	CBS Early S	:30	P5	KREZ	PACE FOR 12032	\$30.00
POL/Pace for	206968 KRQE News 13	530p-6p	:30	P5	KREZ	PACE FOR 12032	\$150.00
POL/Pace for	206968 Dr. Phil	3p-4p	:30	P5	KREZ	PACE FOR 12032	\$40.00
POL/Pace for	206968 M-F KRQE New:430p-5p		:30	P5	KREZ	PACE FOR 12032	\$75.00
POL/Pace for	206968 LN M-F	10p-1035p	:30	P5	KREZ	PACE FOR 12032	\$250.00
POL/Pace for	206968 M-F KRQE New:KRQE News		:30	P5	KREZ	PACE FOR 12032	\$40.00
POL/Pace for	206968 Let's Make a De	M-F 10a-11a	:30	P5	KREZ	PACE FOR 12032	\$40.00

**\$675.00**

**\$675.00**

Date: 09/28/12

Station: KRQE

POL/Pace for	206968 KRQE News 13	530p-6p	:30	P5	KREZ	PACE FOR 12032	\$150.00
POL/Pace for	206968 M-F 6p-630p	M-F 6p-630p	:30	P5	KREZ	PACE FOR 12032	\$150.00
POL/Pace for	206968 Dr. Phil	3p-4p	:30	P5	KREZ	PACE FOR 12032	\$40.00
POL/Pace for	206968 M-F KRQE New:KRQE News		:30	P5	KREZ	PACE FOR 12032	\$20.00
POL/Pace for	206968 CBS This Mornin	CBS Early S	:30	P5	KREZ	PACE FOR 12032	\$30.00
POL/Pace for	206968 LN M-F	10p-1035p	:30	P5	KREZ	PACE FOR 12032	\$250.00
POL/Pace for	206968 M-F KRQE New:KRQE News		:30	P5	KREZ	PACE FOR 12032	\$40.00

**\$680.00**

**\$680.00**

Date: 09/29/12

[Sorted by: Date]

# Spot Manager: All, 09/24/12-09/30/12

10/1/12

Alt Order #	Advertiser	Order	Inv. Code (Bool)	Time Period	Length	Priori	Chann	Product	Estimate	Air Time	Ad-ID	Rate
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Date: 09/29/12

Station: KRQE

POL/Pace for 206968 LN Sa 10p-1035p :30 P5 KREZ PACE FOR 12032 \$150.00

\$150.00

\$150.00

Date: 09/30/12

Station: KRQE

POL/Pace for 206968 KRQE News Sun 7a-8a :30 P5 KREZ PACE FOR 12032 \$25.00

\$25.00

\$25.00

\$3,595.00

[Sorted by: Date]

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)



**FEDERAL CANDIDATE**



**STATE/LOCAL CANDIDATE**

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

**Station and Location:**

**KREZ-TV      Albuquerque**

**Date:**

**9/19/2012**

I, Media Strategies and Research,

being/on behalf of: Sal Pace, a legally

qualified candidate of the Democratic political

party for the office of: U.S. Congress

in the General

election to be held on: Tuesday, November 06, 2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		<b>SEE ATTACHED SCHEDULE</b>			
Date of First Broadcast:			Date of Last Broadcast:		
Monday, September 24, 2012			Sunday, September 30, 2012		

**Total Charges: \$3,595.00**

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Pace for Congress

and you are authorized to announce the time as paid for by such person or entity.  
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Martelle Daniels

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

Wednesday, September 19, 2012

Date



Signature

***To Be Signed By Station Representative***

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title